ĒSPOSURE ESPORTS MASTERCLASS

Ēsposure is a global esports technology company with an Education to Entertainment ecosystem "E2E" focused on developing the next generation of esports professionals and competitive gamers. Our cutting-edge ecosystem was designed by gamers and created for the esports community to educate, entertain and collaborate.

EDUCATION + ESPORTS = OPPORTUNITY

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ĒSPOSURE
MASTERCLASS (EMC)

The **Ēsposure MasterClass** is a **STEM-Certified** proprietary **learning management ecosystem (LME)** offered online, in-person or through on-site instruction. Our experiential learning principles cover: Management, Marketing, Production, Technology and Competition.

Our MasterClass takes a distinctive cross-disciplinary approach to research and learning in five core areas, focusing on the business and competition of esports, driving innovation and creating real-world insights for aspiring esports professionals.

The EMC programs are designed by gamers and industry experts in the esports space.
Our goal is to:

◊ **EDUCATE**

◊ **ENTERTAIN**

◊ **ENGAGE**

◊ **EMPOWER**

The E2E Ecosystem offers a *Pathway to Professions* in esports and competitive gaming.

EMC TAKEAWAYS:

♦ **Gain access to unprecedented insight from top experts in the esports industry.**
♦ **Discover the foundational principles of the business and the competition of esports.**
♦ **Utilize best practices and insights to learn, innovate and drive the future of the esports industry.**
♦ **Learn to use creativity as a business tool and gain the confidence to communicate.**
♦ **Develop a 360° mindset that helps them find their role in the complex esports industry.**

ĒSPOSURE

Esports Industry Statistics:

⟹ **Esports job opportunities were up 185% in first half of 2019, according to a study by HitmarkerJobs.**

⟹ **Global esports market revenue will reach $1.6 billion (USD) in 2023 with 646 million viewers. Of this, 28.7% is forecasted to be generated in the US, making it the largest market for esports worldwide.**

CLASS TYPES OFFERED:

- **SELF-MANAGED**
- **SIMULATION**
- **INSTITUTION**
- **INSTRUCTOR-LED**
- **TEACH THE TEACHER**

QUALITY CONTENT

◊ Curated and delivered by experts across **5-core areas.**

◊ Simple and easy to understand curriculum around the business of esports and competitive gaming

◊ **AI: Up to 23 languages** & speech to text functionality

◊ **STEM-Certified** education curriculum and training

◊ STEM.org backed, the longest operated STEM education & research organization in America

STEM-CERTIFIED COURSES

MASTERCLASS FEATURES & BENEFITS

MULTI-MEDIA ACCESS

◊ Designed to offer a variety of mediums for learning

◊ Supports multiple devices and a range of bandwidth

◊ Operates on **IOS and Android**

◊ Virtual and live courses

◊ **User friendly** design for students to enroll & manage courses

◊ Administrator's dashboard is comprehensive yet simple to navigate for reporting and issuance of certificates

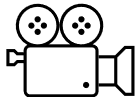## INTUITIVE USER-DESIGN

ESPOSURE MASTERCLASS OVERVIEW

Courses:

 MANAGEMENT

 MARKETING

 PRODUCTION

 TECHNOLOGY

 COMPETITION

+Applied Learning (In-person Team Competition Events)
-Over 30 hours of course content (online and offline instruction)

MASTERCLASS FORMAT

◊ 5-Courses

◊ Up to 5-Modules with Lessons

◊ Each Lesson has at least one (1) Assignment

◊ Each Module contains an Average of 90-Minutes of High Quality Industry Expert Content:

   ◊ 45 min. – Instruction
   ◊ 45 min. – Offline Assignment (Homework)

Every student will receive an end of module assessment containing up to 4 questions. Questions are designed to determine comprehension and potential role on an esports team (Applied Learning) or as a focused career path.

Every student will receive:

♦ Completion Certificate (digital/printable)
♦ Downloadable Resources
♦ Live calls or webinars (scheduled in advance)

♦ E-Collab and Online Support Community
♦ Instructor accessibility

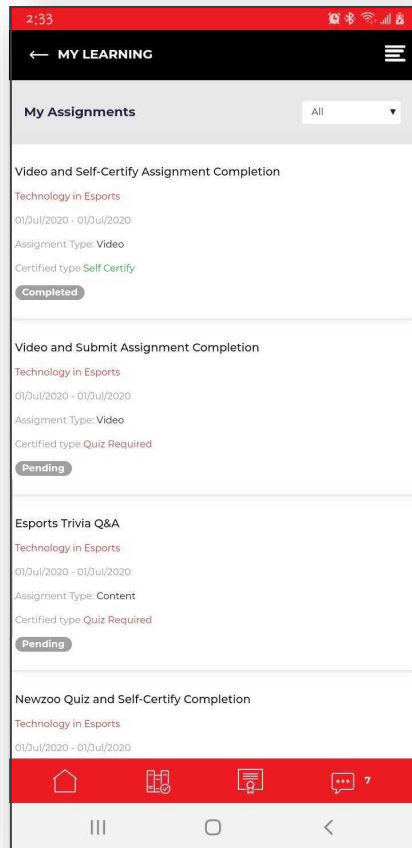Download on the **App Store**

GET IT ON **Google Play**

Our apps allow students to access our platform using the video quality that best suits their bandwidth, increasing our reach.
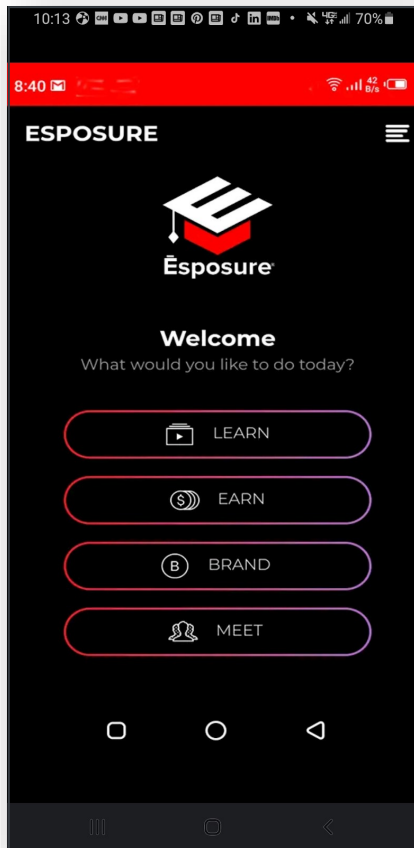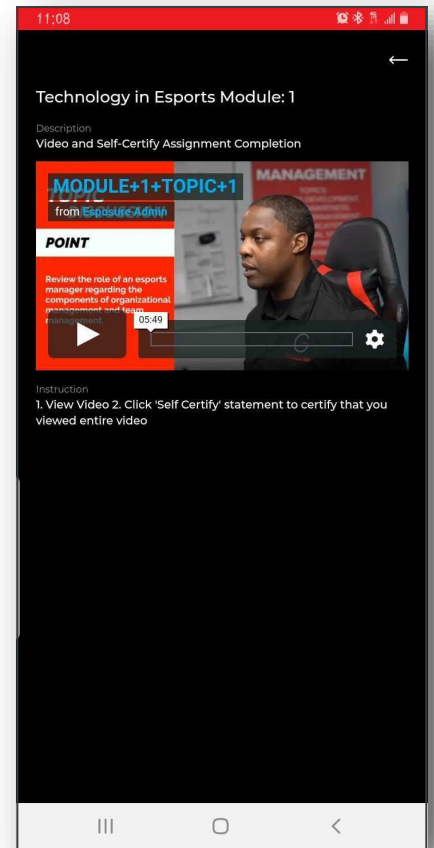

STUDENTS

Friendly user interface for students to enroll, manage assignments and track learning progress

ADMIN

Dashboard for administrators to onboard students, white label the interface, create dynamic reporting and issue certificates for completion.

ALUMNI

Alumni engagement programs to continue pathway to pro, including coaching, new content, self assessments and portfolio building

RESOURCES

Access to downloadable content

Secure social engagement environment

SUPPORT

24 hour customer support

Online amatuer & pro esports community

LEARNING

Live & In-person Instruction

Videos & Webinars

Virtual learning

ACCESS

Latest proprietary web & mobile apps

Frequently updated content

ĒSPOSURE IS YOUR GO TO FOR ALL THINGS ESPORTS

Esposure is paving the way for aspiring esports professionals to establish their place in a complex industry. The Education to Entertainment "E2E" Ecosystem is unique and guides each institution or individual through the complexity of the industry.

WE EDUCATE TO ENTERTAIN AND ENGAGE TO EMPOWER.

EDUCATION Our framework of experiential learning principles cover: Technology, Management, Marketing, Production, and Competition. Your journey to an inclusive esports experience begins here.

ENTERTAINMENT The esports industry revolves around all forms of entertainment: video games, streaming, broadcast, tournaments and leagues. Our Pathway To Pro framework is designed to guide you to a desirable career in the esports industry.

E-COLLAB The concept of community contributed content encourages the spirit of collaboration on our E-Collab platform. Our technology based solution allows you to mind-share, post your projects and freelance your esports services.

WHO IS THIS MASTERCLASS FOR?

- Aspiring professionals or teams
- Experienced professionals
- Gamers—Amateurs or Pros
- Students—Starting at age 11 yrs.
- Esports enthusiasts
- Innovators and business minded people

JOIN Ēsposure.
LEARN Esports.
BUILD Your Network.
MASTER Your Career.

Looking to innovate in an emerging industry?

Want to start a team or league?

Need some skills develop to improve performance?

Pivoting to a new career in esports?

TAKE THE FIRST STEP TO JOINING THE ESPORTS INDUSTRY.

WWW.ESPOSURE.GG

EMAIL: EMC@ESPOSURE.GG OR CALL (469) 471-7199